

## Electronic Acknowledgement Receipt

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|---|---|
| <b>EFS ID:</b>                              | 8043360   |
| <b>Application Number:</b>                  | 09695216  |
| <b>International Application Number:</b>    |   |
| <b>Confirmation Number:</b>                 | 2292  |
| <b>Title of Invention:</b>                  | System and method for estimating prevalence of digital content on the world-wide- web |
| <b>First Named Inventor/Applicant Name:</b> | Gregory J. Lauckhart  |
| <b>Customer Number:</b>                     | 61834   |
| <b>Filer:</b>                               | Sergio D. Filice  |
| <b>Filer Authorized By:</b>                 |   |
| <b>Attorney Docket Number:</b>              | 600193-026  |
| <b>Receipt Date:</b>                        | 19-JUL-2010   |
| <b>Filing Date:</b>                         | 25-OCT-2000   |
| <b>Time Stamp:</b>                          | 16:09:18  |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)   |

### Payment information:

|                        |    |
|------------------------|----|
| Submitted with Payment | no |
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### File Listing:

| Document Number | Document Description | File Name                     | File Size(Bytes)/<br>Message Digest                                   | Multi Part /.zip | Pages (if appl.) |
|-----------------|----------------------|-------------------------------|---|------------------|------------------|
| 1               | Transmittal Letter   | NNR11_Transmittal_7-19-10.pdf | 64662<br><small>27779baac3f81d76d270909baeb1bc6147e<br/>a220f</small> | no               | 2                |

### Warnings:

### Information:

|                                     |   |  |   |    |   |
|-------------------------------------|---|--|---|----|---|
| 2                                   | Power of Attorney                                 | POA_The_Nielsen_Company_US_LLC.pdf                   | 88565<br>58e80d66fb77b7b3901b10262d611a96289a     | no | 2 |
| <b>Warnings:</b>                    |   |  |   |    |   |
| <b>Information:</b>                 |   |  |   |    |   |
| 3                                   | Change of Address                                 | NNR11_Change_Correspondence_Address_7-19-10.pdf      | 1348181<br>d89484bdc45d890061e5c7a721c191e01a088c | no | 2 |
| <b>Warnings:</b>                    |   |  |   |    |   |
| <b>Information:</b>                 |   |  |   |    |   |
| 4                                   | Assignee showing of ownership per 37 CFR 3.73(b). | NNR11_3_73b_Statement_7-19-10.pdf                    | 432783<br>46679d42fca08f27a7b652b848dc8be97c89d7  | no | 2 |
| <b>Warnings:</b>                    |   |  |   |    |   |
| <b>Information:</b>                 |   |  |   |    |   |
| 5                                   | Miscellaneous Incoming Letter                     | NNR11_Additional_Assign_Info_for_3_73b_Statement.pdf | 47929<br>7a80ed588235e1822e281609f82145772d214ff  | no | 1 |
| <b>Warnings:</b>                    |   |  |   |    |   |
| <b>Information:</b>                 |   |  |   |    |   |
| 6                                   | Miscellaneous Incoming Letter                     | NNR11_Assignment_Filed.pdf                           | 160793<br>e4812616c26b2c01a7fa011c661739893de081  | no | 3 |
| <b>Warnings:</b>                    |   |  |   |    |   |
| <b>Information:</b>                 |   |  |   |    |   |
| <b>Total Files Size (in bytes):</b> |   |  | 2142913   |    |   |

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#### **New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### **National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### **New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.